

Chunhui Zhang

- E-Learning design, development & distribution
- E-Learning consultancy & training
- Video, audio & multimedia production
- Digital/interactive/website/graphic design

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WORK EXPERIENCE (UK)

GeeLearn Ltd, Edinburgh, UK

2014 - present Co-Founder, Director

- E-Learning design, development & distribution
- E-Learning solutions consulting

University of Edinburgh

2018 - 2019 Learning Technologist

- E-Learning course design & development
- Faculty/tutor training
- Video production & content building on Blackboard Learn

Queen Margaret University

2018.6 - 2018.12 Contractor

- E-Learning course design & development
- Faculty/tutor training
- Video production & content building on Blackboard Learn

University of Edinburgh, Edinburgh, UK

March 2012 - June 2016 Training course developer, E-Learning developer & consultant at The Roslin Institute, The Royal School of Veterinary Studies, The Medical School, College of Medicine & Veterinary Medicine

- E-Learning MSc/CPD course design & development
- E-Learning solutions consulting & project management
- Faculty/tutor/student training
- MOOC/Coursera course design & development

CereProc Ltd., Edinburgh, UK

March 2011 - November 2011

Text-to-speech software development (Mandarin and Cantonese versions)

Digital Project Freelancer Edinburgh, London, UK

September 2008 - March 2011

- Video production
- Multimedia/interactive design and development
- Website design & development

WORK EXPERIENCE (China)

- Shenzhen Cable TV Station, China
Director and editor for "I Love Tennis" (30 minutes TV program)
- Mission Hills Golf Club, Shenzhen, China
(Accredited as the world's largest golf facility by the Guinness World Records)
Assistant Director Marketing, sales and membership Dept.

SKILLS & LIFELONG LEARNING

Professional experience in the most popular authoring tools, media production applications & VLEs:

LMS: Moodle, Blackboard Learn, Canvas, Lectora,, Thinkific, iTunesU, Totara, etc.

Authoring and screencasting tools:

Articulate Storyline, Rise360, Adobe Captivate, Camtasia, Elucidat,

PowerPoint, Adobe Presenter & Video Express, Keynote, Prezi, Jing, iShowU, etc.

Video production/Interactive design:

Adobe Creative Cloud, Premiere, After Effects, Audition, Photoshop, Illustrator, etc.

Website design

CMS: WordPress.

Basic html, CSS, javascript

Virtual classroom/conference tools:

Collaborate, Zoom, Adobe Connect, Skype, Google Hangout, etc.

AWARDS

Scottish International Scholarship.

LANGUAGES

English (fluent); Mandarin(native); Cantonese (fluent); French & Spanish (beginner).

LIFELONG LEARNING

Working to continually increase my knowledge and skills by learning on lynda.com, Coursera, EdX, TED Talks and YouTube; and by focusing on the

following areas:

EDUCATION

University of Edinburgh, Edinburgh, UK

2007 - 2008 MSc in Design & Digital Media

Tongji University, Shanghai, China

2004 - 2007 MLitt in Communication (Publishing)

Zhejiang University of Media & Communication, Hangzhou, China

1993 - 1996 TV directing

- Authoring tools: Articulate 360, Adobe Captivate
- Video/audio media production
- Learning Management System (LMS): Blackboard Learn, Moodle, Canvas etc
- HTML5 for E-Learning
- Mobile/social learning
- Gamification for E-Learning
- Augmented Reality (AR) for education
- Artificial Intelligence (AI) in education
- Project/problem-based learning

SELECTED PROJECTS

2019-2020 NeoHear - a deaf education related project

Website design & development, online course design & development, links to the project and sample courses:

- <https://www.neohear.com/>
- <https://learningasfrominspiringtalks1.azurewebsites.net/>
- <https://learningasfrominspiringtalks2.azurewebsites.net/>

The University of Edinburgh – *Vet School, MOOC on Coursera - Equine Nutrition*

Link to a sample video: <https://youtu.be/YxiAMSWfPok>

Queen Margaret University

Online course design & development (Blackboard Learn). Links to sample videos:

- Facilitation of learning <https://youtu.be/1oeTr9sZl20>
- An Introduction to Epidemiology <https://youtu.be/rRwGGi7D4vw>

The University of Edinburgh – *The Roslin Institute*

CPD development. Link to the YouTube channel :

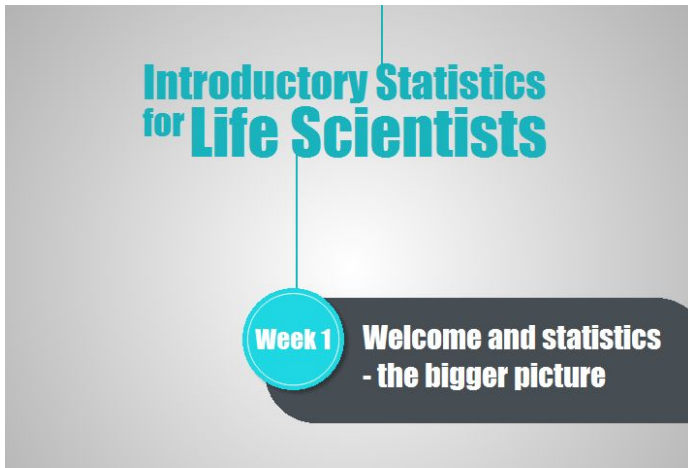
https://www.youtube.com/channel/UCiwUjefHbg36OnW2Uh_5eUw

MOOC on iTunesU (iPad-iTunesU interface)



The University of Edinburgh

Sample course for College of Medicine & Veterinary Medicine



Sample courses from MSc International Animal Welfare programmes
LMS: Blackboard Learn

